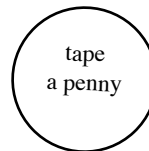
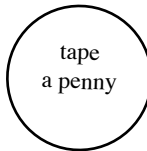


Cincinnati Streetcars



Make Good Cents

...for neighborhoods; for the city; and for the county, the region, and the state.
Streetcars in Cincinnati can:

- **Increase accessibility to the city**, reducing the parking burden for developers and for suburban residents visiting the city center.
- **Leverage existing investments in city amenities** such as Findlay Market, Music Hall, Memorial Hall, the Aronoff Center for the Arts, the Contemporary Arts Center, Fountain Square, Paul Brown Stadium, and Great American Ball Park.
- **Attract new residents** by building on and increasing the city's ranking as one of the country's most "walkable" cities.
- **Enhance health benefits** of city living by reducing pollution, expanding the distance pedestrians find "walkable," and encouraging foot traffic.
- **Support the local economy** by encouraging residents to truly inhabit their neighborhoods, living local and buying local.
- **Increase residents' disposable income** by making it possible to reduce fixed living costs associated with automobiles (vehicle price & maintenance, insurance, fuel).
- **Reduce the need to expand and maintain expensive city infrastructure** (roads, sewage, etc.) because of denser habitation.
- **Reduce the Tristate's carbon footprint**, producing a net carbon savings from streetcar usage.
- **Promote human contact and a sense of community.**

That's my two cents on this subject, and I hope to hear about your support!

My Name

Where I live (Address + zip)

STREETCAR SUPPORTER: *Tape or paste a couple of pennies to the mailer where indicated, then send your message of support in an envelope with first class postage to as many of the following as you can. Getting the support of major downtown and uptown employers is especially important as the city manager seeks partnerships for the project.*

- **Governor Ted Strickland**, Riffe Center, 77 S. High St., Columbus OH 43215-6117

LARGE EMPLOYERS AND INFLUENTIAL COMMUNITY LEADERS

- **James Anderson**, President and CEO, Cincinnati Children's Hospital Medical Center, 3333 Burnet Avenue, ML 3013, Cincinnati OH 45229
- **John Barrett**, Chairman and CEO, Western & Southern Financial Group, 400 Broadway, Cincinnati OH 45202
- **John F. Cassidy**, President & CEO, Cincinnati Bell, 221 East Fourth Street, Cincinnati OH 45202
- **Robert Castellini**, Chairman, Castellini Company, 312 Elm Street, Cincinnati OH 45202
- **Thomas Cody**, Vice Chairman, Macy's, 7 West 7th Street, Cincinnati OH 45202
- **David B. Dillon**, Kroger Company, 1014 Vine Street, Sixth Floor, Cincinnati OH
- **David Dougherty**, President & CEO, Convergys Corp. 201 East Fourth Street, Cincinnati OH 45202
- **Kay Geiger**, Regional President, PNC Bank, 201 East Fifth Street, Cincinnati OH 45202
- **Kevin T. Kabat**, President & CEO, Fifth Third Bancorp, 38 Fountain Square Plaza, Cincinnati OH 45263
- **Alan G. Lafley**, Chairman & CEO, The Procter & Gamble Co., 1 Procter & Gamble Plaza, Cincinnati OH 45202
- **Carl Lindner**, Chairman & CEO, American Financial, One East Fourth Street, Cincinnati OH 45202
- **Kenneth Lowe**, President & CEO, E.W. Scripps Company, 312 Walnut Street, Cincinnati, OH 45202
- **Michael McCuen**, CEO, Cincinnati/Northern Kentucky Region, National City Bank, One East Fourth Street, Cincinnati OH 45202 ML 24-C201A
- **Sandra Meyer**, President, Duke Energy of Ohio and Kentucky, 139 East Fourth Street, Fifth Floor, EA503, Cincinnati OH 45202
- **James Schwab**, President, Cincinnati Market, US Bank, 425 Walnut Street, MLCN OH-W9
- **Thomas Williams**, President, North American Properties, 212 East Third Street, Cincinnati, OH 45202
- **Nancy L. Zimpher**, President, University of Cincinnati, 625 University Pavilion, Cincinnati OH 45221
- **Ellen van der Horst**, Executive Director, Cincinnati USA Regional Chamber, 441 Vine Street, Cincinnati OH 45202

STATE SENATORS

- WEST CHESTER: **Gary Cates**, Senate Building, Room #040, Ground Floor, Columbus, Ohio 43215
- CINCINNATI: **Eric Kearney**, Senate Building, Room #057, Ground Floor, Columbus, Ohio 43215
- CLERMONT COUNTY: **Tom Niehaus**, Senate Building, Room #220, Second Floor, Columbus, Ohio 43215
- SYCAMORE TOWNSHIP: **Rob Schuler**, Statehouse, Room #221, Second Floor, Columbus, Ohio 43215
- GREEN TOWNSHIP, **Bill Seitz**, Senate Building, Room #143, First Floor, Columbus, Ohio 43215

STATE REPRESENTATIVES

- SPRINGDALE: **Jim Raussen**, 77 S. High St, 13th Floor, Columbus, OH 43215-6111
- CINCINNATI: **Lou Blessing**, 77 S. High St, 13th Floor, Columbus, OH 43215-6111
- WESTERN HILLS: **Robert Mecklenborg**, 77 S. High St, 14th Floor, Columbus, OH 43215-6111
- CINCINNATI: **Steve Driehaus**, 77 S. High St, 10th Floor, Columbus, OH 43215-6111
- CINCINNATI: **Dale Mallory**, 77 S. High St, 10th Floor, Columbus, OH 43215-6111
- CINCINNATI: **Tyrone Yates**, 77 S. High St, 11th Floor, Columbus, OH 43215-6111
- CINCINNATI: **Tom Brinkman, Jr.**, 77 S. High St, 11th Floor, Columbus, OH 43215-6111
- MADEIRA: **Michelle Schneider**, 77 S. High St, 14th Floor, Columbus, OH 43215-6111